



# PRESS RELEASE

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**FOR IMMEDIATE RELEASE**  
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Beginning December 8, 2021 the Colorado Broadcasters Association began issuing its annual Press Pass for 2022. These passes are good from January 1, 2022 through January 31, 2023.

The 2021 Press Pass expires on January 31, 2022.

The Colorado Broadcasters Association keeps a database of all press passes granted and is available to verify any questions about the press passes or those with credentials.

Authentic Colorado Broadcasters Association Press Passes are 3¼” by 2” (about the size of a credit card) and include the year, the bearer’s name and their station’s call letters or company’s name. A sample of the 2022 Press Pass design is provided below.

For questions or details regarding the CBA’s press passes, please contact Justin Sasso or Linnea Lewis at the Colorado Broadcasters Association.

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