



2022 GALA

Saturday, October 1, 2022

Denver Marriott DTC

SPONSORSHIP PACKET

THE FOUNDATION

Thank you for your interest in sponsoring the Colorado Fallen Hero Foundation 2022 Gala. The Gala is a key fundraising event for the Foundation. The Gala is an opportunity to gather with family, friends, and community partners to honor Colorado's fallen officers while raising money to continue the work of the Foundation.

The Colorado Fallen Hero Foundation is a 501(c)(3) non-profit organization made up of Colorado law enforcement officers and civilian personnel who serve in a voluntary capacity. There are currently only two parttime employees, our executive director and the family support coordinator.

When a line of duty death occurs, the Colorado Fallen Hero Foundation can assist, support, and provide resources for a host agency in their effort to serve the deceased officer's family, based on their needs and wishes. Our presence allows agency members to participate in honoring their colleague without the pressure of funeral planning to whatever extent the family and the agency desire.

BEYOND FUNERAL PLANNING

In addition to providing line-of-duty death response and memorial planning, the Colorado Fallen Hero Foundation is proud to provide peer support and mental health resources for agencies that do not have access to such resources. In partnership with Dr. Sara Metz and Code 4 Counseling, we are able to deploy a team of trained public safety peer support professionals anywhere in the state to assist agencies dealing with a line of duty death. We understand the impact such a tragedy has on an agency and a community and want to ensure that we are taking care of our fellow officers.

Horan & McConaty also donates their services and provides a casket or an urn at no charge. John Horan also volunteers as a consultant to the Foundation. Over the course of the last 30 years, Horan & McConaty has donated their services for public safety officers twenty-nine times.

The Colorado Fallen Hero Foundation also provides training for area agencies and support personnel. This training helps agencies plan for the potential of a line-of-duty death.

YOUR SUPPORT MATTERS

Our services are provided at no cost to the agency or the family. In addition to handling costs associated with the funeral venue and planning, the Colorado Fallen Hero Foundation can help with such things as lodging, transportation, and clothing for family attending the funeral. Every situation is different and it is important for the Foundation to be prepared financially.

The Colorado Fallen Hero Foundation is supported entirely by donations.

ACTUAL COSTS

The total funeral costs for a law enforcement officer killed in the line of duty can be \$20,000 or more and can involve hundreds of personnel. Most agencies do not have a surplus of money in their budget to pay for this type of unanticipated expense.

Expenses often associated with a law enforcement funeral include:

- Lodging for family
- Transportation costs for family (airfare or buses)
- Venue rental and staging
- Meals for family reception
- Funeral clothing for family.

SPONSORSHIP LEVELS

PLATINUM EVENT SPONSOR

\$10,000

- Special gift
- Your corporate logo on the back of the live auction bid cards
- Your corporate logo/name displayed as an event sponsor on the gala website and event signage
- Acknowledgement in multimedia presentation and event program
- An invitation to the VIP lounge prior to the event (10 tickets)
- 1 table (10 guests)

GOLD SPONSOR

\$5,000

- Special gift
- Your corporate logo/name displayed as an event sponsor on the gala website and event signage
- Acknowledgement in multimedia presentation and event program
- An invitation to the VIP lounge prior to the event (10 tickets)
- 1 table (10 guests)

SILVER SPONSOR

\$3,000

- Your corporate logo/name displayed as an event sponsor on the gala website and event signage
- Acknowledgement in multimedia presentation and event program
- An invitation to the VIP lounge prior to the event (4 tickets)
- 4 tickets (4 guests)

COPPER SPONSOR

\$2,000

- Your corporate logo/name displayed as an event sponsor on the gala website and event signage
- Acknowledgement in multimedia presentation and event program
- An invitation to the VIP lounge prior to the event (2 tickets)
- 2 tickets (2 guests)

THIN BLUE LINE SPONSOR

\$1,500

This is the perfect option if you would like to support the event but are unable to attend. Your donation allows for 10 survivors and their family members to attend the event.

- Acknowledgement in the multimedia presentation and event program

BADGE SPONSOR

\$500

Help up make this event even better by sponsoring those little extras that will make it more memorable. This may include the survivor pre-event cocktail hour, special dessert, entertainment, paddle raise items, A/V rental or décor.

- Acknowledgement in the multimedia presentation and event program

The Gala will include a live auction and paddle raise. Live and silent auction items are greatly appreciated.

Sponsorship deadline is September 1, 2022, for guaranteed inclusion in all print materials. Email [events @cofallenhero .org](mailto:events@cofallenhero.org) to discuss sponsorship opportunities.



www.CoFallenHero.org

Info@CoFallenHero.org

2770 Arapahoe Rd. Suite 132-143

Lafayette, CO 80026

720-772-1131

Facebook/ COFallenheroFoundation

Twitter/FallenHeroCO

Instagram/FallenHeroCO