

About PSLD

The Public Safety Leadership Development (PSLD) Program was created in 2008 by Kerry Plemmons, University of Denver faculty and entrepreneur, and George Heinrichs, former sheriff's deputy for the Arapahoe County Sheriff's Department, to empower leaders within the public safety sector. This program serves as a catalyst for personal and professional growth, equipping participants with the tools, knowledge and strategies essential for navigating the complexities of today's police, fire, emergency and communication services.

Program Cost

Executive Leader Cohort Cost: \$3,800

The Executive Leader Cohort is limited to 25 participants who are first or second in command of their agencies. Generous grants from Colorado Peace Officers Standards and Training (POST) allow sworn leaders from small, rural agencies to attend for free. Contact us for additional funding opportunities.

Schedule & Registration



January 27-29, 2025

Leadership Development & Three-day retreat at the Nature Place

March 4-5, 2025

Two-day Reflection Session & Graduation at University of Denver

Benefits for Executive Leaders



Learn from Expert Faculty & Industry Leaders

Gain access to some of the world's best resources in business education and leadership development, tailored to industry-specific challenges.



Lead with Influence

Learn strategies to harness unique strengths, navigate complex organizational dynamics, and lead with authenticity and resilience.



Strategize and Plan

Fully engage in hands-on activities and outdoor reflective exercises and cross-examine challenges to help you with strategic planning in a bigger system.



Navigate Stakeholder Relationships

Learn to negotiate in a political environment with internal and external stakeholders including local governments, media, and community members.



Communicate Effectively in Crises

Adapt communication styles to connect effectively with others and understand team dynamics for improved collaboration.



Promote Mental Wellness

Recognize and address the unique stressors faced by emergency responders, develop trauma-informed practices, and foster a supportive workplace culture.

