



## **Colorado Association of Chiefs of Police 2022** **Annual Conference**

Hello,

We appreciate your interest in participating in the 2022 Annual Conference hosted by the Colorado Association of Chiefs of Police. We could not support our members without your continued support of CACP.

The CACP Exhibitor Show will provide a showcase of products and services used in the law enforcement profession. We invite you to review the enclosed information about the sponsorship and exhibitor opportunities and to fill out the online application as soon as possible.

The exhibitor show will be open on Tuesday, July 12th for both attendees and invited guests. Attendees will have dedicated time to walk the show. Exhibitors will be able to set up on Monday afternoon. More details to follow closer to the conference.

Our exhibit area sells out every year, and we are very limited with the spots available. Don't wait – sign up now! Complete the online registration and ensure your participation at the 2022 CACP Annual Conference.

All sponsorships listed below include an exhibitor booth.

We have a limited number of booths available and booth assignments will be done on a first-come, first-served basis. First preference will go to companies purchasing sponsorships that are \$2,000+.

We look forward to seeing you there!

Regards,  
Colorado Association of Chiefs of Police

## 2022 Colorado Association of Chiefs of Police Sponsorship Opportunities

The following sponsor opportunities have been designed to give your company maximum exposure.

<b>Benefits Included Per Level</b>	<b>Presenting</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
60 second commercial video played for attendees, included in an email to membership and featured on event website	Yes				
5-minute presentation to CACP Board prior to their Board Meeting	Yes	Yes			
2-3 minutes to address attendees prior to a session	Yes	Yes	Yes		
One-time use of the CACP attendee mailing list – use to be coordinated with the conference office	Yes	Yes	Yes	Yes	
Complimentary one-time article in the weekly e-newsletter	Yes	Yes	Yes	Yes	
Electrical outlet at no charge – by request	Yes	Yes	Yes	Yes	
Complimentary exhibit booth space – table, 2 chairs (as available - first come, first served)	Yes	Yes	Yes	Yes	Yes
Two exhibitor passes for vendor hall	Yes	Yes	Yes	Yes	Yes
1 free insert in conference registration bag	Yes	Yes	Yes	Yes	Yes
Sponsor advertisement in weekly e-newsletter	Yes	Yes	Yes	Yes	Yes
Company description on the CACP website before, during and one-month post conference. Logo as hyperlink	Yes	Yes	Yes	Yes	Yes
Sponsor listing and logo in the pre-conference and on-site promotional materials	Yes	Yes	Yes	Yes	Yes
Acknowledgement on the conference banner	Yes	Yes	Yes	Yes	Yes

## **Sponsorship Opportunities**

All sponsorships will be acknowledged on the sponsor page at [www.colochief.org](http://www.colochief.org) and in the conference registration brochure (if commitment is received prior to printing). All promotional items must be approved by conference committee and coordinated with the conference office.

### **Presenting Sponsor - \$8,000 (Exclusive)**

### **Platinum Sponsor - \$5,000 (2 Available)**

### **Gold Sponsor - \$3,000**

#### **Awards Dinner (3 Available)**

The awards dinner on Tuesday evening will serve as one of the few opportunities where all attendees come together to recognize deserving members for their achievements. Sponsoring this event will allow maximum exposure to the leaders of our organizations. Includes:

Three tickets to the banquet

A 5-minute presentation in front of attendees during the banquet

Table for materials at the banquet

#### **Reception (3 Available)**

On Tuesday evening, invite the guests to join you prior to the Awards Dinner. Includes:

A table for brochures, giveaways, etc. during the reception

The opportunity to provide drink tickets, at sponsor cost

#### **Registration**

Includes logo in all registration emails and signage at the registration desk at the conference. This sponsorship does not include time to address attendees.

### **Silver Sponsor - \$2,000**

#### **Audio Visual Sponsor**

Covers all audio-visual costs related to the conference. As show attendees walk the conference, signs will be displayed acknowledging this sponsorship.

#### **Lunch Sponsor**

Sponsors will cover the cost for all the lunches throughout the conference. Signs will be displayed acknowledging this sponsorship. A table will be provided for materials to be set out during the lunches.

#### **Breakfast Sponsor**

Sponsors will cover the cost for all the breakfasts throughout the conference. Signs will be displayed acknowledging this sponsorship. A table will be provided for materials to be set out during the breakfasts.

#### **Program Sponsor**

Sponsor will receive enhanced recognition within the program. Conference handout will be stuffed into the program, rather than placed in the bag.

### **Entertainment Sponsor**

This sponsorship covers the cost to provide entertainment to the attendees on Tuesday evening. A table will be provided to place materials out for the evening.

### **Bronze Sponsor - \$1,500**

#### **Wireless Internet Sponsor**

This sponsorship covers the cost to provide wireless internet connectivity to the entire conference center. Signs will be displayed acknowledging this sponsorship

### **Itemized Sponsorship Options**

As an event or item sponsor, you will also receive recognition on any sponsor recognition pieces. You will be responsible for providing the required number of pieces with your logo for the conference participants.

#### **Pen Sponsorship - \$1,000**

With your logo on a pen, your name will be front and center as the participants take notes during the conference. You will be responsible for providing the pens.

#### **Lanyard Sponsorship - \$1,000**

The lanyards will have your logo imprinted and will be worn by every attendee at the conference. You will be responsible for providing the lanyards.

#### **Notebook Sponsorship - \$1,000**

The notebooks given to each attendee will feature your logo. You will be responsible for providing the notebooks.

#### **Conference Bag Sponsorship - \$1,000**

Sponsoring the official CACP 2022 Annual Conference tote bag will make your company a center point of every attendee's attention. You will be responsible for providing the bags.

#### **Exhibitor Giveaway – Donation Based**

Participants will be encouraged to visit exhibitors to collect raffle tickets. They will be able to choose which giveaway prize(s) they enter. Donate an item(s) and encourage attendees to stop by!

### **2022 Colorado Association of Chiefs of Police Exhibitor Opportunities**

#### **Exhibitor Fees - \$700**

Additional Exhibitor Only Pass - \$110 each

The exhibit fee includes:

- Table-top space including one draped table and two chairs
- Listing in the onsite program guide
- DirectWeb link to your organization's homepage. Please provide URL on the application form.
- One "Exhibitor Only" pass is included in the cost of an exhibit space, which includes lunch on Thursday and Friday. Additional passes available for \$110 each. If an exhibitor chooses to attend any conference sessions, they are required to register for the conference separately. The "Exhibitor Only" pass does not include admission to conference sessions.

**Book now to secure your spot before they are sold out!**

## **2022 Colorado Association of Chiefs of Police Advertising Opportunities**

### **Media Distribution - \$250**

As an additional opportunity, your brochure, pamphlet, etc. can be placed in each attendee's registration packet. A fee of \$250 is charged for participation in this distribution program. Please send a sample for approval, via email. It is the exhibitor's responsibility to provide the needed number of copies. The exhibitor must ship inserts directly to the CACP office. Inserts must arrive at the office no later than Friday, June 27, 2022. Exhibitors are responsible for any shipping and handling charges associated with these pieces. Unused materials will not be returned.