



Colorado Association of  
Chiefs of Police

# ANNUAL CONFERENCE

## JUNE 5-7

*Sponsorship Opportunities*

# 2023

[www.colochiefs.org](http://www.colochiefs.org)

**Annual Conference • Estes Park • June 5-7**

*Sponsorship and Exhibitor Opportunities*

[www.colochiefs.org](http://www.colochiefs.org) or contact Jillian at [jillian@thesolutionwebsite.org](mailto:jillian@thesolutionwebsite.org)

## 2023 CACP Sponsorship & Exhibitor Opportunities • Annual Conference, Estes Park • June 5–7

The following sponsorship opportunities have been designed to give your company maximum exposure.

*Note that the sponsorship payment must be received in full before any benefits begin. Sponsor is responsible for meeting all art deadlines in the specified format.*

Benefits Included Per Sponsorship Level	Platinum	Gold	Silver	Bronze
<i>Note: Sponsorship payment must be received in full before any benefits begin. Sponsor is responsible for meeting all art deadlines in the specified format.</i>	Annual \$8,000	Annual \$5,000	Annual \$3,500	Annual \$2,500
<b>Five-minute presentation to CACP Board</b> <i>(prior to or during break of Board Meeting)</i>	Yes			
<b>Presentation at Conference</b>	15 min.	10 min.	10 min.	5 min.
<b>Mailing to Annual attendees</b> <i>(to be coordinated with and sent by association management staff)</i>	Yes	Yes	Yes	
<b>Sponsored article (written by sponsor) in CACP weekly e-newsletter</b> <i>(no direct endorsement by CACP)</i>	Yes	Yes	Yes	
<b>Sponsor advertisement in one weekly e-newsletter</b> <i>(300x300; no direct endorsement by CACP)</i>	Yes	Yes	Yes	Yes
<b>Logo with hyperlink on CACP Website <u>conference pages</u></b>	6 months now thru 9/23	5 months now thru 8/23	4 months now thru 7/23	3 months now thru 6/23
<b>Company description on CACP website <u>conference pages</u></b>	4/23-6/23	4/23-6/23	4/23-6/23	4/23-6/23
<b>Listing and logo in Annual Conference promotional materials</b> now through conference; art must be received by deadline in specified format	Yes	Yes	Yes	Yes
<b>Logo on event signage at Conference</b>	Yes	Yes	Yes	Yes
<b>Logo in all CACP member emails until Conference</b>	4/23- 6/7/23	4/23- 6/7/23	4/23- 6/7/23	4/23- 6/7/23
<b>Complimentary exhibit space at Annual w/ table and two chairs</b> <i>(as available; first come, first served; all staff must be credentialed)</i>	Yes	Yes	Yes	Yes
<b>Electrical outlet at exhibit space at Annual</b> <i>(no charge; by advance request)</i>	Yes	Yes	Yes	Yes
<b>One insert in Annual conference bag</b>	Yes	Yes	Yes	Yes

## **Additional Annual Meeting Sponsorship Opportunities**

All sponsorships will be acknowledged on the conference page at [www.colochiefs.org](http://www.colochiefs.org) and in the conference registration brochure.

All promotional items must be approved by the conference committee and coordinated with the conference office.

**Sponsorship payment must be received in full before any benefits begin, and sponsor is responsible for meeting all art deadlines in the specified format in order to be included.**

*Prices are as listed. Pricing does not include metal-level sponsorship.*

- **Awards Dinner \$3,000; 3 available**

The awards dinner on Tuesday evening of the Annual conference is one of the few opportunities where all attendees come together to recognize deserving members for their achievements. Sponsoring this event will allow maximum exposure to the leaders of our organizations. Includes:

- three tickets to the banquet
- a 2-minute presentation in front of attendees during the banquet
- a table for brochures, giveaways, etc. during the banquet

- **Reception \$3,000; 3 available**

On Tuesday evening of the Annual conference, invite attendees to join you prior to the awards dinner. Includes:

- a table for brochures, giveaways, etc. during the reception
- the opportunity to provide drink tickets, at sponsor cost
- acknowledgment by the board during the conference general business meeting

- **Registration and Wifi \$3,000; 1 available**

Every Annual conference attendee will spend time at registration and using the wireless internet you provide. Includes:

- logo in all registration emails
- signage at the registration desk and throughout conference
- acknowledgment by the board during the conference general business meeting

- **Audio Visual Sponsor \$2,000; 1 available**  
Covers all audio-visual costs related to the Annual conference. Includes:
  - signage throughout conference
  - acknowledgment by the board during the conference general business meeting
  
- **Break Sponsor \$2,000; 1 available**  
Sponsorship covers the cost for breaks throughout the Annual conference. Includes:
  - signage acknowledging this sponsorship
  - a table for brochures, giveaways, etc. during breaks
  - recognition each day before the breaks
  
- **Lunch Sponsor \$2,000; 1 available**  
Sponsorship covers the cost for lunches throughout the Annual conference. Includes:
  - signage acknowledging this sponsorship
  - a table for brochures, giveaways, etc. during lunches
  - recognition each day before the break
  
- **Breakfast Sponsor \$2,000; 1 available**  
Sponsorship covers the cost for breakfasts throughout the Annual conference. Includes:
  - signage acknowledging this sponsorship
  - a table for brochures, giveaways, etc. during breakfasts
  - recognition each day after the break
  
- **Program Sponsor \$2,000; 1 available**  
Sponsorship covers the cost of printed programs attendees will reference throughout the three-day Annual conference. Includes:
  - enhanced recognition in the program
  - your conference handout will be placed inside each program, rather than in the bag
  - acknowledgment by the board during the conference general business meeting

- **Entertainment Sponsor \$2,000; 1 available**

Sponsorship covers the cost of entertainment to the attendees on Monday evening of the Annual conference. Includes:

- a table for brochures, giveaways, etc.
- signage acknowledging this sponsorship
- recognition before the event

## **Itemized Annual Meeting Sponsorship Options**

As an item sponsor, you will receive recognition on any sponsor recognition pieces, including on the conference page at [www.colochiefs.org](http://www.colochiefs.org) and in the conference registration brochure.

Sponsor is responsible for providing the required number of pieces with your logo for the conference participants. Pieces must be received no later than **Friday, June 2, 2023 at Estes Park Police Department, 70 MacGregor Ave, Estes Park, CO 80517**. Exhibitors are responsible for all shipping and handling charges associated with these inserts. Unused materials will not be returned.

- **Exhibitor Giveaway – Donation Based**

Participants will be encouraged to visit exhibitors to collect raffle tickets. They will be able to choose which giveaway prize(s) they enter to win. Donate an item(s) and encourage attendees to stop by!

- **Pen Sponsorship - \$1,000**

With your logo on a pen, your name will be front and center as the participants take notes during the conference. You will be responsible for providing the pens.

- **Lanyard Sponsorship - \$1,000**

The lanyards will have your logo imprinted and will be worn by every attendee at the conference. You will be responsible for providing the lanyards.

- **Notebook Sponsorship - \$1,000**

The notebooks given to each attendee will feature your logo. You will be responsible for providing the notebooks.

- **Conference Bag Sponsorship - \$1,000**

Sponsoring the official CACP 2023 Annual Conference tote bag will make your company a center point of every attendee's attention. You will be responsible for providing the bags.

## **Exhibitor Opportunities • 2023 Annual Conference • Colorado Association of Chiefs of Police**

**Exhibitor Fee, including staff Exhibitor Only passes - \$700**

**The exhibit fee includes:**

- Table-top space, including one draped table and two chairs
- Electrical outlet at exhibit space at Annual (by advance request)
- Listing in the onsite program guide
- Logo with hyperlink on CACP Website conference pages. Please provide the URL on the application.)
- All staff must be credentialed. If an exhibitor chooses to attend any conference sessions, they are required to register for the conference separately.

**Book now to secure your spot before they are sold out! First come, first served; metal sponsors receive first right of refusal.**

## **Advertising Opportunities • 2023 Annual Conference • Colorado Association of Chiefs of Police**

**Media Distribution at Annual Meeting - \$250**

Your company brochure, pamphlet, etc. can be placed in each attendee's conference tote bag. Please email a sample for approval to [info@colochiefs.org](mailto:info@colochiefs.org). Sponsor is responsible for providing the required number of copies. Pieces must be received no later than Friday, June 2, 2023 at Estes Park Police Department, 70 MacGregor Ave, Estes Park, CO 80517. Exhibitors are responsible for all shipping and handling charges associated with these inserts. Unused materials will not be returned.