



Colorado Association of Chiefs of Police 2021 **Annual Conference**

Hello,

We appreciate your interest in participating in the 2021 Annual Conference hosted by the Colorado Association of Chiefs of Police. We could not support our members without your continued support of CACP.

2020 was an extraordinary year for all of us and the challenges we are facing will continue. It is more important now than ever before that we are able to come together and strengthen our association and our shared challenges as police chiefs. The Board has decided that we will hold an in-person Annual Conference this year. We will adhere to all COVID guidelines and restrictions, and will make the conference safe for all to attend.

The CACP Exhibitor Show will provide a showcase of products and services used in the law enforcement profession. We invite you to review the enclosed information about the sponsorship and exhibitor opportunities and to fill out the online application as soon as possible.

The exhibitor show will be open on Thursday, June 24th for both attendees and the public. Attendees will have dedicated time to walk the show. Exhibitors will be able to set up on Wednesday evening. More details to follow closer to the conference.

Our exhibit area sells out every year, and with social distancing in place, we are very limited with the spots available. Don't wait – sign up now! Complete the online registration and ensure your participation at the 2021 CACP Annual Conference.

All sponsorships listed below include an exhibitor booth.

We have a limited number of booths available and booth assignments will be done on a first-come, first-served basis. First preference will go to companies purchasing sponsorships that are \$2,000+.

We look forward to seeing you there!

Regards,
Colorado Association of Chiefs of Police

2021 Sponsorship Opportunities

All sponsorships will be acknowledged on the sponsor page at www.colochief.org and in the conference registration brochure (if commitment is received prior to printing). All promotional items must be approved by conference committee and coordinated with the conference office.

Presenting Sponsor - \$8,000 (Exclusive)

- 60-second commercial video played for all attendees included in an email to membership and on event website
- 5-minute presentation to CACP Board prior to their Board Meeting
- 2-3 minutes to address attendees prior to a session
- (1) Complimentary Exhibit Booth space (as available - first come, first served)
 - Includes table, pipe and drape, wastebasket, 2 chairs
 - Includes electrical outlet – by request
 - Includes two Exhibitor passes for vendor hall
- (1) Complimentary insert in conference registration bag
- (1) Complimentary dedicated article in weekly e-newsletter
- One-time use of the attendee mailing list – use to be coordinated with CACP Office
- Sponsor advertisement in weekly e-newsletter
- Company logo listed on:
 - CACP website – before, during, and one-month post conference
 - Pre-conference and onsite promotional materials
 - Conference banner

Platinum Sponsor - \$5,000 (2 Available)

- 5-minute presentation to CACP Board prior to their Board Meeting
- 2-3 minutes to address attendees prior to a session
- (1) Complimentary Exhibit Booth space (as available - first come, first served)
 - Includes table, pipe and drape, wastebasket, 2 chairs
 - Includes electrical outlet – by request
 - Includes two Exhibitor passes for vendor hall
- (1) Complimentary insert in conference registration bag
- (1) Complimentary dedicated article in weekly e-newsletter
- One-time use of the attendee mailing list – use to be coordinated with CACP Office
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Gold Sponsor – Awards Dinner - \$3,000 (3 Available)

- *The awards dinner on Thursday evening will serve as one of the few opportunities where all attendees come together to recognize deserving members for their achievements.*
- Three tickets to the banquet
- 5-minute presentation in front of attendees during the banquet
- Table for materials at the banquet
- 2-3 minutes to address attendees prior to a session
- (1) Complimentary Exhibit Booth space (as available - first come, first served)
 - Includes table, pipe and drape, wastebasket, 2 chairs
 - Includes electrical outlet – by request
 - Includes two Exhibitor passes for vendor hall
- (1) Complimentary insert in conference registration bag
- (1) Complimentary dedicated article in weekly e-newsletter
- One-time use of the attendee mailing list – use to be coordinated with CACP Office
- Sponsor advertisement in weekly e-newsletter
- Company logo listed on:
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Gold Sponsor – Awards Reception - \$3,000 (3 Available)

- *On Thursday evening, invite guests to join you prior to the Awards Dinner. This event is COVID-dependent.*
- Table for materials at the reception
- Opportunity to provide drink tickets, at sponsor cost
- 2-3 minutes to address attendees prior to a session
- (1) Complimentary Exhibit Booth space (as available - first come, first served)
 - Includes table, pipe and drape, wastebasket, 2 chairs
 - Includes electrical outlet – by request
 - Includes two Exhibitor passes for vendor hall
- (1) Complimentary insert in conference registration bag
- (1) Complimentary dedicated article in weekly e-newsletter
- One-time use of the attendee mailing list – use to be coordinated with CACP Office
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Gold Sponsor – Registration - \$3,000

- Include signage at registration table
- Include logo and website link in all registration confirmation emails

- (1) Complimentary Exhibit Booth space (as available - first come, first served)
 - Includes table, pipe and drape, wastebasket, 2 chairs
 - Includes electrical outlet – by request
 - Includes two Exhibitor passes for vendor hall
- (1) Complimentary insert in conference registration bag
- (1) Complimentary dedicated article in weekly e-newsletter
- One-time use of the attendee mailing list – use to be coordinated with CACP Office
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Silver Sponsor – Audio Visual Sponsor - \$2,000

- *Helps cover audio-visual costs related to the conference*
- Signage displayed throughout conference floor
- (1) Complimentary Exhibit Booth space (as available - first come, first served)
 - Includes table, pipe and drape, wastebasket, 2 chairs
 - Includes electrical outlet – by request
 - Includes two Exhibitor passes for vendor hall
- (1) Complimentary insert in conference registration bag
- (1) Complimentary dedicated article in weekly e-newsletter
- One-time use of the attendee mailing list – use to be coordinated with CACP Office
- Sponsor advertisement in weekly e-newsletter
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Silver Sponsor – Lunch Sponsor - \$2,000

- *Helps cover the cost for all the lunches throughout the conference*
- Signage displayed during lunches
- Table for materials set out during lunches
- (1) Complimentary Exhibit Booth space (as available - first come, first served)
 - Includes table, pipe and drape, wastebasket, 2 chairs
 - Includes electrical outlet – by request
 - Includes two Exhibitor passes for vendor hall
- (1) Complimentary insert in conference registration bag
- (1) Complimentary dedicated article in weekly e-newsletter
- One-time use of the attendee mailing list – use to be coordinated with CACP Office
- Sponsor advertisement in weekly e-newsletter

- Company logo listed on:
 - CACP website – before, during, and one-month post conference
 - Pre-conference and onsite promotional materials
 - Conference banner

Silver Sponsor – Breakfast Sponsor - \$2,000

- *Helps cover the cost for all the breakfasts throughout the conference*
- Signage displayed during breakfast
- Table for materials set out during lunches
- (1) Complimentary Exhibit Booth space (as available - first come, first served)
 - Includes table, pipe and drape, wastebasket, 2 chairs
 - Includes electrical outlet – by request
 - Includes two Exhibitor passes for vendor hall
- (1) Complimentary insert in conference registration bag
- (1) Complimentary dedicated article in weekly e-newsletter
- One-time use of the attendee mailing list – use to be coordinated with CACP Office
- Sponsor advertisement in weekly e-newsletter
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Silver Sponsor – Program Sponsor - \$2,000

- Will receive enhanced recognition within the program
- Conference handout will be stuffed into the program rather than placed in the bag.
- (1) Complimentary Exhibit Booth space (as available - first come, first served)
 - Includes table, pipe and drape, wastebasket, 2 chairs
 - Includes electrical outlet – by request
 - Includes two Exhibitor passes for vendor hall
- (1) Complimentary insert in conference registration bag
- (1) Complimentary dedicated article in weekly e-newsletter
- One-time use of the attendee mailing list – use to be coordinated with CACP Office
- Sponsor advertisement in weekly e-newsletter
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Silver Sponsor – Entertainment Sponsor - \$2,000

- *Helps cover the cost of entertainment to attendees on Monday evening.*
- Table will be provide to place materials out for the evening
- (1) Complimentary Exhibit Booth space (as available - first come, first served)

- Includes table, pipe and drape, wastebasket, 2 chairs
- Includes electrical outlet – by request
- Includes two Exhibitor passes for vendor hall
- (1) Complimentary insert in conference registration bag
- (1) Complimentary dedicated article in weekly e-newsletter
- Sponsor advertisement in weekly e-newsletter
- Company logo listed on:
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Bronze Sponsor – Wireless Internet Sponsor - \$1,500

- *Helps cover the cost of wi-fi throughout the conference*
- Dedicated signage throughout the conference floor
- (1) Complimentary Exhibit Booth space (as available - first come, first served)
 - Includes table, pipe and drape, wastebasket, 2 chairs
 - Includes two Exhibitor passes for vendor hall
- (1) Complimentary insert in conference registration bag
- Sponsor advertisement in weekly e-newsletter
- Company logo listed on:
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 - Pre-conference and onsite promotional materials
 - Conference banner

Item Sponsorship – Pen - \$1,000 (Exclusive)

- Company logo on pens given to all attendees during the conference
- Company logo listed on:
 - CACP website – before, during, and one-month post conference
 - Pre-conference and onsite promotional materials
 - Conference banner
- *Sponsor is responsible for providing the pens.*

Item Sponsorship – Lanyard - \$1,000 (Exclusive)

- Company logo on lanyards given to all attendees during the conference
- Company logo listed on:
 - CACP website – before, during, and one-month post conference
 - Pre-conference and onsite promotional materials
 - Conference banner
- *Sponsor is responsible for providing the lanyard.*

Item Sponsorship – Notebook - \$1,000 (Exclusive)

- Company logo on notebooks given to all attendees during the conference
- Company logo listed on:
 - CACP website – before, during, and one-month post conference
 - Pre-conference and onsite promotional materials
 - Conference banner
- Sponsor is responsible for providing the notebooks.

Item Sponsorship – Conference Bag - \$1,000 (Exclusive)

- Company logo on conference bags given to all attendees during the conference
- Company logo listed on:
 - CACP website – before, during, and one-month post conference
 - Pre-conference and onsite promotional materials
 - Conference banner
- Sponsor is responsible for providing the bags.

Exhibitor Giveaway – Donation Based

Participants will be encouraged to visit exhibitors to collect raffle tickets. They will be able to choose which giveaway prize(s) they enter. Donate an item(s) and encourage attendees to stop by!

2021 Colorado Association of Chiefs of Police Exhibitor Opportunities

Exhibitor Fees - \$700

Additional Exhibitor Only Pass - \$110 each

The exhibit fee includes:

- Table-top space including one draped table, two chairs, and wastebasket.
- Listing in the onsite program guide
- DirectWeb link to your organization's homepage. Please provide URL on the application form.
- One "Exhibitor Only" pass is included in the cost of an exhibit space, which includes lunch on Thursday and Friday. Additional passes available for \$110 each. If an exhibitor chooses to attend any conference sessions, they are required to register for the conference separately. The "Exhibitor Only" pass does not include admission to conference sessions.

Due to social distancing, we have limited booth options this year. Book now to secure your spot before they are sold out!

2021 Colorado Association of Chiefs of Police Advertising Opportunities

Media Distribution - \$250

As an additional opportunity, your brochure, pamphlet, etc. can be placed in each attendee's registration packet. A fee of \$250 is charged for participation in this distribution program. Please send a sample for approval, via email. It is the exhibitor's responsibility to provide the needed number of copies. The exhibitor must ship inserts directly to the CACP office. Inserts must arrive at the office no later than Friday, June 4, 2021. Exhibitors are responsible for any shipping and handling charges associated with these pieces. Unused materials will not be returned.